

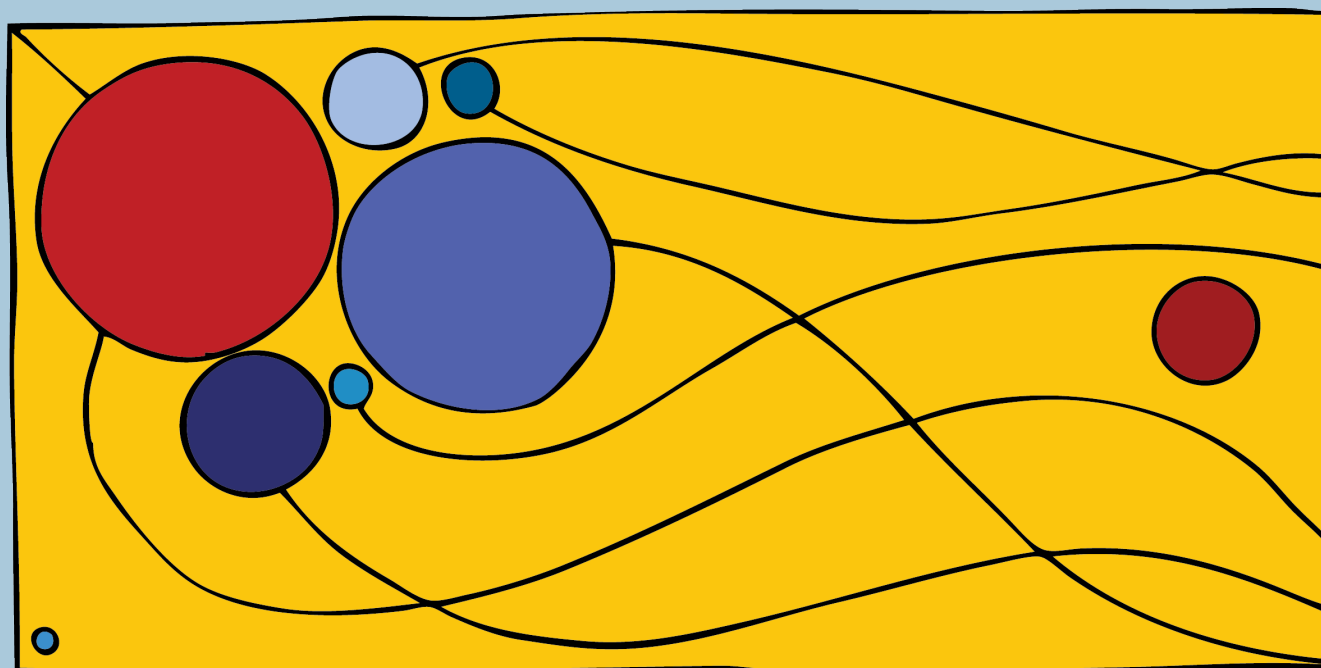
Prof. Gerard Steen

Universiteit van Amsterdam
Visiting Professor at the University of Genoa

Lecture series

Deliberate Metaphor Theory: An introduction

9th-15th January 2019



Francesca Sirk Livers 2019

Thursday, 9th January 2019

Lecture one: **THE PARADOX OF METAPHOR**
Metaphorical thinking, fast and slow
Metaphorical meaning, first and second order
Attention to metaphor, automatic and voluntary

Friday, 10th January 2019

Lecture two: **RESOLVING THE PARADOX OF METAPHOR**
Intentions and metaphor
Reference and metaphor
Analogy and metaphor
Language and metaphor

Monday, 13th January 2019

Lecture three: **THEORY (1)**
Mental models for metaphor comprehension
Metaphor comprehension and domains

Tuesday, 14th January 2019

Lecture four: **THEORY (2)**
Domains and cross-domain mapping
Comprehension and understanding, fast and slow

Wednesday, 15th January 2019

Lecture five: **RESEARCH**
Behavioural research on metaphor
Document analysis on metaphor
A research agenda for DMT

All lectures take place 10 – 12 a.m., Aula Magna della Scuola di Scienze Umanistiche, Via Balbi 2

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This event is hosted by **CIRM** (Centro Interateneo di Ricerca sulle Metafore – Inter-University Centre for Metaphor Research) as part of the research project **Nuove prospettive di ricerca sulle metafore** – PRIN BANDO 2015 PROT. 2015 YHYWSH



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